

CLIL World Heritage – Spring Task

TASK: Create a travel brochure about a World Heritage Site (WHS).

OVERVIEW: The travel brochure must be in English. It should introduce and promote a WHS. Use descriptive language, interesting facts, and appealing design to encourage tourists to visit.

BACKGROUND:

- ◇ Students must choose a WHS. Students cannot choose the same WHS.
- ◇ Brochures will be graded according to the Brochure Grading Checklist.
- ◇ Due date: the final class day, at the start of class time, as students will share their brochures.
- ◇ Bring copies for all class participants (including — and especially for — your teacher).
- ◇ Also email or upload your brochure to Oh-o! Meiji.
- ◇ No Task submitted on time = a grade of **ZERO** for the Task. Excuses will not be accepted.
- ◇ **Using AI like ChatGPT, Gemini, DeepL, etc. = semester failure**

BROCHURE GRADING CHECKLIST:

Your brochure must include the following (5 points each):

- | | |
|--|--|
| <input type="checkbox"/> Name and location | <input type="checkbox"/> Things to see and do |
| <input type="checkbox"/> History and cultural or natural importance | <input type="checkbox"/> Best time to visit |
| <input type="checkbox"/> Fun facts or special tips for visitors | <input type="checkbox"/> Why it is a WHS |
| <input type="checkbox"/> A title | <input type="checkbox"/> Attractive design |
| <input type="checkbox"/> Headings and short paragraphs (NOT long essays) | <input type="checkbox"/> Photos or drawings |
| <input type="checkbox"/> Travel agency information | <input type="checkbox"/> Information from your research |
| <input type="checkbox"/> Grammar | <input type="checkbox"/> Vocabulary |
| <input type="checkbox"/> Sentence construction | <input type="checkbox"/> Clarity |
| <input type="checkbox"/> Color | <input type="checkbox"/> Punctuation |
| <input type="checkbox"/> Folding into 3 sections | <input type="checkbox"/> Descriptive and persuasive language |

Notes: _____
